

# NEWS RELEASE

May 12, 2021

To whom it may concern,

**Mizuho Leasing Co., Ltd.**

## **Revision of Our Mission, Vision, Values**

Mizuho Leasing Company, Limited (headquartered in Minato-ku, Tokyo, President and CEO: Shusaku Tsuhara; hereinafter "Mizuho Leasing") announces that it has made revisions to its Mission, Vision and Values (MVV).

To date, the Mizuho Leasing Group has worked to solve customers' issues related to business and financial strategy, sought to be a corporate by making broad contributions to society through valuable financial services that lead to a prosperous future, and endeavored to create shared value with all stakeholders including customers, shareholders, employees and society.

With the rising awareness of environmental issues, growing importance of solving social issues, the transformation of digital technologies and other developments, the management environment that surrounds the Mizuho Leasing Group has changed dramatically. In order for the Group to realize further leaps forward, we believe it is essential to tackle business expansion and sustainability beyond conventional frameworks and foster a greater sense of unity with employees.

Based on this recognition, we have once again turned out attention to the mission and ideal vision of Mizuho Leasing and revised our existing management philosophy that was established in 2007.

The new MVV retains the universal values that formed the basis of the previous iteration, while indicating that we will take the initiative in solving a diverse range of issues and contributing to the realization of a sustainable society by creating synergistic value through business activities that go beyond finance and partnerships with customers.

Mizuho Leasing will strive to unify the Group to further enhance corporate value and realize a sustainable society with the new MVV.

< The New Mission, Vision, Values >



**Our Mission**

**Connect needs to create the future**

Propose new value by identifying and connecting the diverse needs of society.  
Co-create an abundant future providing various financial and business solutions.

**Our Vision**

**Be a creator of a sustainable world**

Become creators of a sustainable world through enjoying our mission.

**Our Values**

**Challenge  
Change X Collaborate  
Create**

Through collaboration, we will take on challenges,  
enact change and accelerate creation.

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