



Mizuho Leasing Group's Business Activities and Strengths

Our company provides a wide range of financial and business services using our expertise in physical goods, our deep understanding of commercial distribution, and our advanced financial know-how.

Amid intensifying expectations on our group to accurately grasp the changing requirements of our customers as they respond to such social issues as technological evolution and climate change and decarbonization, we stand ready to provide effective solutions.

We are progressing with our Medium-term Management Plan 2025 to gauge the prevailing circumstances and realize our vision of sustainable growth for our group as we take our next big step.

We aim to make a major leap forward from leasing to become a platform company that co-creates the future with our customers. We intend to achieve this by meshing with customers' increasingly sophisticated business models, pursuing initiatives in the Group's key focus areas, and harmonizing our strategic directive through collaboration with alliance partners.

Co-creating new businesses

Business opportunities that leverage our strengths

- Responding in game-changing fields
Business investment, provision of risk money, etc.
- Response to the deepening of technology
Subscriptions, asset-sharing businesses, etc.
- Improving social conditions
Circular economy, renewable energy, etc.

Strengthening the four pillars of our management foundation

Supporting the execution of business strategies and sustainable growth

- Hastening digital transformation
- Improving the sophistication of HR strategy, revolutionizing corporate culture
- Strengthening governance
- Enhancing our risk management posture

Connect Needs to Create the Future

Becoming a platform company that co-creates the future with customers

Alliances

Collaborative strategy initiatives



Knowledge surrounding physical goods and deep understanding of commercial distribution

Wide-ranging services that leverage the Group's potential

Strength in solutions business

New businesses—including collaboration with startups that align with customers' increasingly sophisticated business models

Six Materiality Themes [p.44-46](#)

- Contributing to a decarbonized society
- Leading toward a circular economy
- Contributing to a healthy and prosperous lifestyle
- Creating new value through technology
- Contributing to the creation of social infrastructure that supports our lifestyle
- Creating a society and workplace where everyone can thrive

Service provision policy

For our group, helping customers devise business strategies that enable them to respond to rapid social change is the most important theme and the focus of our energy. As an answer to the increasingly sophisticated, diverse, and complex financial requirements of our clients, we offer financial services that leverage the high degree of freedom available to us as a leasing company. These we combine with a range of other services that take advantage of our group's latent strengths to create new solutions and serve as a strategic business partner as we blaze a new trail of growth together.